TiE Young Entrepreneurs
2019 Global Final Competition
June 21st- June 22nd
Boston, MA & Cambridge, MA
Welcome to Boston!

The United States is once again ranked a top 10 innovation economy according to the 2019 Bloomberg Innovation Index. Our strengths in research and development intensity, productivity, patent activity, and high-tech density helped improve Boston’s ranking three spots to now be considered the 8th most innovative economy in the world. The same index ranked Massachusetts the most innovative state in the nation in 2016 for its strengths in R&D, patent activity and STEM graduates/talent pool. Innovation is a big part of the Bay state’s economy - contributing $210 billion in economic output for the state in 2014. Corporate activity is a huge driver of innovation including underwriting university R&D and corporate innovation labs.

TiE Boston was founded in 1997 by its first President, Desh Deshpande, and a group of 12 successful entrepreneurs, corporate executives, and senior professionals with roots in the Indus region. TiE Boston is by entrepreneurs, for entrepreneurs. TiE Boston has been operating for 21 years, and has an unparalleled network of successful, seasoned entrepreneurs who are deeply engaged and committed to giving back to the community by providing mentorship, tactical advice, and expertise to rising entrepreneurs. Founded by entrepreneurs who immigrated from the Indus region, TiE Boston is uniquely positioned to champion inclusion in the innovation ecosystem, and welcome innovators and enthusiasts from all backgrounds. For more information, contact Simone LaPray at simone@boston.tie.org.

TiE Young Entrepreneurs (TYE) is a global program fostering future generation of entrepreneurs by teaching high school students the rewards and challenges of becoming an entrepreneur. TYE is an Entrepreneurship Academy, where student teams utilize modern skills and tools to build a concept using customer feedback, iteration, and lightweight business models. TYE is designed to teach high school students entrepreneurship and leadership skills. Since the inception of TYE in 2005 at TiE Boston, over 2500 students have participated in the program from over 100 local schools globally. After the successful run of this modular program at TiE Boston chapter for 5 consecutive years, TiE Global partnered with the Boston team to launch TYE Global in 2009 and began its first pilot with 5 TiE chapters (Boston, London, Carolinas, Seattle, Delhi). Since then, the TYE program has been implemented in 32 Chapters around the world, each year, the TYE Global Final Competition is held in a different city every year, adding to the diverse, inclusive and global nature of the program.
Agenda

Day 1
Location: BU Questrom School of Business; 595 Commonwealth Avenue, Boston, MA 02215

7:15AM-8:00AM  Registration & Breakfast
8:30AM-11:20AM TYE Semi-Finals
11:30AM-12:30PM Lunch
12:30PM-4:00PM Break (3PM-4PM Students will be setting up their Demo Tables)
4:00PM-6:00PM TYE Global Startup Demo Showcase & Reception
6:00PM-7:00PM Day 1 Ceremony & Semi Finalists Announced

Day 2
Location: Wong Auditorium on MIT Campus; 2 Amherst St, Cambridge, MA 02142

7:30AM-8:00AM  Registration & Breakfast
8:30AM-11:40AM TYE Final Pitches
11:40AM-12:20PM TYE Elevator Pitch Competition
12:30PM-1:15PM  Lunch & Networking
1:15PM-2:15PM  Closing Ceremonies & Awards!
Instructions For OFFSITE TEAMS

• Please send Phone Number of the Contact Person who will facilitate the Video Call from your Local Chapter to mohini@tie.org and katie@boston.tie.org (TYE Program Director for TiE Boston).
• We are using one video conference line, so please login at the Allotted time – not earlier.
• All Team members need to meet at One Location, preferably an Office with good quality broadband. Please use a Closed Meeting Room to stop ambient and static noise.
• A Zoom Link and dial-in numbers will be sent across for making their Presentation.
• The Team will Present by Sharing their Computer Screen.
• The Video Presentation will be via your Computer, but the Audio should be via the Dial-in Phone Number provided with the Zoom Link, so that team members can be heard clearly (Do not use your Computer Audio, it will not be audible).

Instructions For ONSITE TEAMS

• Please feel free to watch the presentations being made by Offsite teams on Friday morning.
• You can also practice presentations, get ready for Demonstrations, go for a stroll with your Chaperones/parents.
• All Team members should report together to your Room Moderator 30 min. before the start of your presentation.
• Chaperone or Parents need to accompany you, when you travel to various Venues.
How to use the Boston Metro (the T):

BU Questrom School of Business is directly across the street from the B train (Green Line) Blandford Street stop. For any above ground stops on the Green Line, please press the black or yellow tape along windows and doors to indicate that you would like for the train to stop at the next stop. MIT is a brief walk from the Kendal Square Red Line stop.

Pricing: One way on the T is $2.75. If you feel that you will be using the metro a lot, you can purchase a 1-day Link Pass at any T station, which costs $12 (approximately 4 rides).

Check out MBTA visitor guide here (https://www.mbta.com/guides/boston-visitor-guide) for additional information

Expected Weather (June 21st - June 22nd)
In June, Boston can become quite hot and humid during the day but cool at night. We are anticipating the temperature to be between 75-85 degrees, strong possibility of showers and dropping as low as 55-65 at night. Please plan to bring an umbrella and pack layers!

Day 1: Boston University
Boston University is no small operation. With over 34,000 undergraduate and graduate students from more than 130 countries, over 10,000 faculty and staff, 17 schools and colleges, and more than 300 programs of study, our three campuses are always humming, always in high gear.

Day 2: MIT
The MIT community is driven by a shared purpose: to make a better world through education, research, and innovation. We are fun and quirky, elite but not elitist, inventive and artistic, obsessed with numbers, and welcoming to talented people regardless of where they come from. Founded to accelerate the nation’s industrial revolution, MIT is profoundly American. With ingenuity and drive, our graduates have invented fundamental technologies, launched new industries, and created millions of American jobs. At the same time, and without the slightest sense of contradiction, MIT is profoundly global (opens in new window). Our community gains tremendous strength as a magnet for talent from around the world. Through teaching, research, and innovation, MIT’s exceptional community pursues its mission of service to the nation and the world.
Things to Do and See!

**Venture Cafe Thursdays** - Café Nights – held each Thursday from 3 PM – 8 PM is the flagship program of Venture Café Foundation designed to connect entrepreneurs, investors, and innovators. Each event is comprised of networking, programming, office hours and info tables.

**Going to the Beach** - Visit the first public beach established in the United States, Revere Beach! Revere Beach faces Massachusetts Bay, five miles north of Boston. It’s hard sand shore forms a great crescent along the blue ocean for miles, sloping away gradually out to sea, creating an ideal bathing beach. With the Nahant and Winthrop peninsulas framing the horizon, the distant lighthouses and the steamers passing far out to sea, the scenic panorama viewed from the beach by day or night is unsurpassed.

**JFK Library Museum** - The John F. Kennedy Presidential Library and Museum is dedicated to the memory of our nation’s thirty-fifth president and to all those who through the art of politics seek a new and better world. Located on a ten-acre park, overlooking the sea that he loved and the city that launched him to greatness, the Library stands as a vibrant tribute to the life and times of John F. Kennedy. Come tour our Museum which portrays the life, leadership, and legacy of President Kennedy, conveys his enthusiasm for politics and public service, and illustrates the nature of the office of the President.

**Freedom Trail** - Walk Into History® and experience more than 250 years of history on Boston’s iconic Freedom Trail®—the 2.5-mile red line leading to 16 nationally significant historic sites, each one an authentic treasure. Preserved and dedicated by the citizens of Boston in 1951, the Freedom Trail is a unique collection of museums, churches, meeting houses, burying grounds, parks, a ship, and historic markers that tell the story of the American Revolution and beyond. Today the Freedom Trail is a world-renowned, signature tourist experience attracting over 4 million people annually to visit Boston's precious 17th-, 18th-, and 19th-century sites. Follow the footsteps of America’s founding fathers on the Freedom Trail!
Boston Common- Hear the echoes of 350 years of the most extraordinary history of America's oldest park. Founded in 1634.

The Museum of Science- For over 180 years, the Museum of Science has evolved to meet the needs of society and has become one of Boston's leading cultural institutions in the process.

Faneuil Hall Marketplace- Located in downtown Boston, steps away from the waterfront, Faneuil Hall Boston is alive today as it was in 1742 when our nation's fathers proclaimed it “The Cradle of Liberty.” Over 70 retailers and 40 office tenants occupy the 200,000 square feet of retail and 160,000 square feet of space on Boston's iconic mixed use festival marketplace. Customers enjoy unique, locally loved, and nationally recognized shops while indulging in the worldwide cuisine at our restaurants, pubs, and in the world-famous Quincy Market Colonnade. The cobblestone promenades are filled with the music and jaw-dropping routines of world-renowned street performers and musicians. Faneuil Hall Marketplace is at the top of the list of things to see in Boston.

Museum of Fine Arts- The MFA is one of the most comprehensive art museums in the world; the collection encompasses nearly 500,000 works of art. We welcome more than one million visitors each year to experience art from ancient Egyptian to contemporary, special exhibitions, and innovative educational programs.

Boston Duck Tours (can be picked up outside the Science Museum)- You've never toured Boston in anything that comes close to Boston Duck Tours. The fun begins as soon as you board your “DUCK”, a W.W.II style amphibious landing vehicle. First, you’ll be greeted by one of our legendary tour ConDUCKtors®, who’ll be narrating your sightseeing tour of Boston. Then you’re off on a journey like you’ve never had before. You’ll cruise by all the places that make Boston the birthplace of freedom and a city of firsts, from the golden-domed State House to Beacon Hill and the TD Garden, Boston Common and Copley Square to the Big Dig, Government Center to fashionable Newbury Street, Quincy Market to the Prudential Tower, and more. And, as the best of Boston unfolds before your eyes, your ConDUCKtor® will be giving you lots of little known facts and interesting insights about our unique and wonderful city. And just when you think you’ve seen it all, there’s more. It’s time for “Splashdown” as your captain splashes your DUCK right into the Charles River for a breathtaking view of the Boston and Cambridge skylines, the kind of view you just won’t get anywhere else. So take the ride of your life. Hop on a Boston Duck Tour and experience the best thing to do in Boston! We are Boston’s most popular tour!
Red Sox Game at Fenway Park - The Red Sox will be playing the Blue Jays on 6/21, 6/22 and 6/23. Home to the Boston Red Sox, Fenway Park is nestled right into the heart of Boston. Always a good time and not a bad seat in the house!

Shopping on Newbury Street - Boston's most enchanting street. Eight blocks filled with salons, boutiques, and fabulous dining. Boston's Newbury Street has something for everyone.

Organizing Team Contacts

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